



Hand-in-Scan Medical Trainer - new product launch at MEDICA

Düsseldorf (Germany) 12-16. Nov. 2014.

The MEDICA is the world's largest medical marketplace annually organized in Düsseldorf.

During the **4 days** of exhibition nearly **5,000 exhibitors** attracted around **130,000 visitors** (60 % from 120 foreign countries) who had a chance to benefit of their product innovations in health care.

HandInScan Ltd. launched its new product – the Hand-in-Scan Medical Trainer. Freshly rolled out from the manufacturing site, the digital hand scanner is an advanced hand hygiene control device with a compact design and complex feature set. With its disruptive technology, Hand-in-Scan measures the efficacy of hand washing performed with a special hand rub and gives immediate, objective feedback on ones hand rub technique. After using Hand-in-Scan, results are immediately uploaded into the reporting system and statistics on hand hygiene performance are available for the hospital management to oversee the institute's hand hygiene progress.

Teaching the right technique of hand disinfection helps to reduce HAI costs and grants a continuous monitoring of the staff's progress.

The official market launch of the Hand-in-Scan Medical Trainer was a huge success, as it was presented to potential business partners from **Austria, Poland, Czech Republic, Germany, Russia, Ukraine, Switzerland, Slovenia and Iran** who showed interest to distribute the Hand-in-Scan services.



Hand-in-Scan representatives from left to right: Csaba Hankó (Sales&Marketing Director), Tamás Haidegger (CEO), Martin Götting (Distributor Austria)

Hand-In-Scan

The visible improvement



Hand-in-Scan - award winner at Balkan Venture Forum

Nova Gorica (Slovenia) 11-13. Nov. 2014.

The Balkan Venture Forum is the largest venture capital, private equity and investment forum in the CEE region, created to facilitate access to finance, to improve investor readiness, to catalyze innovation into global business and to foster development of entrepreneurship capability.



BALKAN VENTURE FORUM- COINVEST

Hand-in-Scan's presentation was nominated among the bests in this year's pitching contest.

Balkan Venture Forum – COINVEST Edition is being implemented by [Balkan Unlimited](#), [COBIK](#), COINVEST, [Europe Unlimited](#) and the [VIBE](#) project. The BkVF - COINVEST Edition is one of the regional semi-finals of the [European Venture Contest \(EVC\)](#) 2014. The best-rated 25% companies from the BkVF - COINVEST Edition will get a direct access to the EVC Final, known as the European Venture Summit (EVS) in Düsseldorf, 8th December 2014. The EVS is the continent's biggest venture marketplace connecting 120+ entrepreneurs and 120+ investors.

About Hand-in-Scan

Founded on the heritage of Semmelweis, the Hungarian start-up develops, validates and commercializes a novel hand hygiene control system—Hand-in-Scan—for the direct and objective evaluation of hand rubbing. Their mission is to effectively reduce healthcare-associated infections, and to eradicate contamination incidents at high-risk industrial procedures.

Hand-in-Scan has the unique capability to provide measurable and real-time feedback on the efficacy of hand hygiene. Employing ultraviolet light and digital imaging, the system highlights disinfected versus unaffected areas after regular hand rubbing. With technology-aided education and objective verification, our solution can significantly reduce infections, and provide an integrated quality assurance concept for clean manufacturing sites.

